

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

848153 Contract # **Date Entered** 08/14/12 **Schedule Dates** 09/12/12-09/17/12 **Last Modified** 08/23/12 Advertiser Penne Marsh Obama for America (14538) **Entered By** No Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Product	Political - US President (1174)	Headline #	06269313
Brand	DEMOCRAT - OBAMA FOR AMERICA (161567)	Demo	
Salesperson	Blair, Cheryl (2205)	Order Type	Normal
Sales Office	TeleRep - Philadelphia	Package Deal	
Buyer Name	NAGELBERG, DAN	Commission %	15.00
Phone/Fax	(202) 338-6919 /	Commission	\$5,520.75
СРЕ	1536	Net Total	\$31,284.25
Account Types	National/Political Candidate Agency	Sales Tax	

National/Political Candidate - Agency

Weekly/Irregular

OBAMA 9/11

Account Types

Billing Type

Comments

Date:

Norfolk (WVEC) (V	_	
By Broadcast Month	Spots	<u>Rate</u>
Sep. 2012	131	\$36,805.00
Grand Total:	131	\$36,805.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	09/12/12-09/14/12	6	5 :3	0 12:58P- 3:58P (ET)	5	5	İ	Х	Х	X	l I	5	\$200.00	\$1,000.00	Norfolk (WVEC) (WVEC)		8/23/12
2.1	Normal Line / SPOT	09/12/12-09/14/12	(6 :3	0 10A- 10:58A (ET)	5	5	1	Х	Х	X		5	\$100.00	\$500.00	Norfolk (WVEC) (WVEC)		8/23/12
3.1	Normal Line / SPOT	09/12/12-09/14/12	Ģ	9 :3	0 11:35P- 12:02A (ET)	4	ŀ	1	X	X	X		4	\$115.00	\$460.00	Norfolk (WVEC) (WVEC)		8/23/12
4.1	Normal Line / SPOT	09/12/12-09/14/12	Ģ	9 :3	0 10:58A- 12P (ET)			1	2	2	2		6	\$130.00	\$780.00	Norfolk (WVEC) (WVEC)		8/23/12
5.1	Normal Line / SPOT	09/12/12-09/14/12	(6 :3	0 12:02A- 1:06A (ET)	4	ļ	1	X	Х	X		4	\$25.00	\$100.00	Norfolk (WVEC) (WVEC)		8/23/12
6.1	Normal Line / SPOT	09/12/12-09/14/12	(6 :3	0 12P- 12:57P (ET)			I I	2	2	2		6	\$110.00	\$660.00	Norfolk (WVEC) (WVEC)		8/23/12
7.1	Normal Line / SPOT	09/12/12-09/14/12	(6 :3	0 3:58P- 4:58P (ET)	4	ŀ	1	X	Х	X		4	\$120.00	\$480.00	Norfolk (WVEC) (WVEC)		8/23/12
8.1	Normal Line / SPOT	09/12/12-09/14/12	(6 :3	0 4:58P- 5:29P (ET)	4	ļ	1	X	Х	X		4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/23/12
9.1	Normal Line / SPOT	09/12/12-09/14/12	(6 :3	0 5A- 5:58A (ET)	4	ļ	1	Х	Х	X		4	\$130.00	\$520.00	Norfolk (WVEC) (WVEC)		8/23/12
10.1	Normal Line / SPOT	09/12/12-09/14/12	(6 :3	0 5:29P- 5:58P (ET)	4	ŀ	I I	X	Х	X		4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/23/12
11.1	Normal Line / SPOT	09/12/12-09/14/12	(6 :3	0 6P- 6:30P (ET)	4	ŀ	1	X	Х	X		4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/23/12
12.1	Normal Line / SPOT	09/12/12-09/14/12	(5 :3	0 5:58A- 7A (ET)	4		1	X	Х	X		4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/23/12
13.1	Normal Line / SPOT	09/12/12-09/14/12	(5 :3	0 6:58P- 7:28P (ET)	4	ŀ	I I	X	X	X		4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/23/12
14.1	Normal Line / SPOT	09/12/12-09/14/12	(6 :3	0 7A- 9A (ET)	4	ļ	1	X	Х	X		4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/23/12

CONFIRMATION CONTRACT

Accepted-Station:

Date:

Comments:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 04:01 PM on Monday, August 27 2012



Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848153 Schedule Dates

Advertiser

Brand

Agency/T-Code

Date:

09/12/12-09/17/12

Obama for America (14538)

Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP Headline #

Product Political - US President (1174)

DEMOCRAT - OBAMA FOR AMERICA (161567) Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia

NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 / CPE 1536

Account Types National/Political Candidate - Agency

Accepted-Station:

Billing Type Weekly/Irregular Comments OBAMA 9/11

Date Entered 08/14/12 **Last Modified**

Entered By

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Date:

Comments:

08/23/12 Penne Marsh

No

06269313

Normal

15.00

\$5,520.75

\$31,284.25

By Broadcast Month Sep. 2012 Grand Total:

Norfolk (WVEC) (WVEC)

Spots

131

131

Rate \$36,805.00 \$36,805.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr :	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
15.1	Normal Line / SPOT	09/12/12-09/14/12	6	:30	7:28P- 7:57P (ET)	4			Х	X	х			4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/23/12
16.1	Normal Line / SPOT	09/12/12-09/14/12	6	:30	9A- 10A (ET)				2	2	2			6	\$100.00	\$600.00	Norfolk (WVEC) (WVEC)		8/23/12
17.0	Normal Line / SPOT	09/14/12-09/14/12	6	:30	10P- 11P (ET)						1			1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)		8/14/12
18.1	Normal Line / SPOT	09/14/12-09/14/12	6	:30	7:58P- 9P (ET)						1			1	\$380.00	\$380.00	Norfolk (WVEC) (WVEC)	Shark Tank	8/23/12
19.1	Normal Line / SPOT	09/14/12-09/14/12	6	:30	9P- 10P (ET)						1			1	\$375.00	\$375.00	Norfolk (WVEC) (WVEC)	Primetime	8/23/12
20.1	Normal Line / SPOT	09/17/12-09/17/12	9	:30	10P- 11P (ET)		2							2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)	Castle	8/23/12
21.1	Normal Line / NCAA - FOOTBALL	09/15/12-09/15/12	5	:30	12P- 7P (ET)							4		4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/23/12
22.1	Normal Line / SPOT	09/15/12-09/15/12	6	:30	6P- 6:30P (ET)							1		1	\$160.00	\$160.00	Norfolk (WVEC) (WVEC)		8/23/12
23.1	Normal Line / SPOT	09/15/12-09/15/12	6	:30	5:58A- 8A (ET)							1		1	\$110.00	\$110.00	Norfolk (WVEC) (WVEC)		8/23/12
24.1	Normal Line / SPOT	09/15/12-09/15/12	6	:30	6:58P- 7:57P (ET)							1		1	\$110.00	\$110.00	Norfolk (WVEC) (WVEC)		8/23/12
25.0	Normal Line / SPOT	09/15/12-09/15/12	6	:30	8A- 9A (ET)							1		1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		8/14/12
26.1	Normal Line / SPOT	09/16/12-09/16/12	6	:30	9:58A- 11A (ET)								1	1	\$90.00	\$90.00	Norfolk (WVEC) (WVEC)		8/23/12
27.1	Normal Line / SPOT	09/16/12-09/16/12	6	:30	10P- 11P (ET)								1	1	\$375.00	\$375.00	Norfolk (WVEC) (WVEC)	Extreme Weight	8/23/12
28.1	28.1 Normal Line / SPOT 09/16/12-09/16/12 6 :30 6P- 6:30P (ET) 1 :												1	\$160.00	\$160.00	Norfolk (WVEC) (WVEC)		8/23/12	
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Accepted-Agency/Advertiser:

WVEC 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848153 **Date Entered** 08/14/12 Schedule Dates 09/12/12-09/17/12 **Last Modified** 08/23/12 Advertiser Obama for America (14538) Penne Marsh **Entered By** Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP No 06269313 Product Headline # Political - US President (1174)

Demo Brand DEMOCRAT - OBAMA FOR AMERICA (161567) Order Type Normal Salesperson Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN **Buyer Name** Commission \$5,520.75 Phone/Fax (202) 338-6919 / **Net Total** CPE \$31,284.25 1536 Sales Tax **Account Types** National/Political Candidate - Agency

Billing Type

Comments

Date:

Weekly/Irregular

OBAMA 9/11

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
29.1	Normal Line / SPOT	09/16/12-09/16/12	6	:30	5:58A- 8A (ET)							1	1	\$70.00	\$70.00	Norfolk (WVEC) (WVEC)		8/23/12
30.1	Normal Line / SPOT	09/16/12-09/16/12	6	:30	8A- 9A (ET)							1	1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)		8/23/12
31.1	Normal Line / SPOT	09/16/12-09/16/12	6	:30	7:58P- 9P (ET)							1	1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)	Secret Mil	8/23/12
32.1	Normal Line / SPOT	09/16/12-09/16/12	6	:30	9P- 10P (ET)							1	1	\$375.00	\$375.00	Norfolk (WVEC) (WVEC)	Extreme Weight	8/23/12
33.1	Normal Line / SPOT	09/13/12-09/13/12	6	:30	10P- 11P (ET)					1			1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	Rookie	8/23/12
34.0	Normal Line / SPOT	09/13/12-09/13/12	6	:30	7:58P- 9P (ET)					1			1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)		8/14/12
35.1	Normal Line / SPOT	09/13/12-09/13/12	6	:30	9P- 10P (ET)					1			1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	wipeout	8/23/12
36.1	Normal Line / SPOT	09/12/12-09/16/12	6	:30	11P- 11:35P (ET)	7			Х	Х	X >	Х	7	\$250.00	\$1,750.00	Norfolk (WVEC) (WVEC)		8/23/12
37.0	Cancelled Line / SPOT	09/11/12-09/11/12	5	:30	10P- 11P (ET)			1					1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/23/12
38.0	Cancelled Line / SPOT	09/11/12-09/11/12	6	:30	7:58P- 9P (ET)			1					1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)		8/23/12
39.1	Normal Line / SPOT	09/12/12-09/12/12	6	:30	10P- 11P (ET)				1				1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	Final Witness	8/23/12
40.1	Normal Line / SPOT	09/12/12-09/12/12	6	:30	7:58P- 9P (ET)				2				2	\$750.00	\$1,500.00	Norfolk (WVEC) (WVEC)	Middle/Sub	8/23/12
41.1	Normal Line / SPOT	09/12/12-09/12/12	6	:30	9P- 10P (ET)				1				1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	Modern/Dont Trust	8/23/12
42.1	Normal Line / SPOT	09/17/12-09/17/12	6	:30	12:58P- 3:58P (ET)		5						5	\$200.00	\$1,000.00	Norfolk (WVEC) (WVEC)		8/23/12

CONFIRMATION CONTRACT

Date:

Comments:

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848153 **Date Entered** Schedule Dates 09/12/12-09/17/12 **Last Modified** Advertiser Obama for America (14538) **Entered By** Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP Headline

Agency/T-Code No 06269313 Product Political - US President (1174) Demo Brand DEMOCRAT - OBAMA FOR AMERICA (161567) Order Type Normal Salesperson Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN **Buyer Name** Commission \$5,520.75 Phone/Fax (202) 338-6919 / CPE

Net Total \$31,284.25 1536 Sales Tax **Account Types** National/Political Candidate - Agency

Weekly/Irregular

OBAMA 9/11

Billing Type

Comments

By Broadcast Month **Spots** Rate Sep. 2012 131 \$36,805.00 Grand Total: 131 \$36,805.00

Norfolk (WVEC) (WVEC)

08/14/12

08/23/12

Penne Marsh

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
43.1	Normal Line / SPOT	09/17/12-09/17/12	6	:30	10A- 10:58A (ET)		3						3	\$100.00	\$300.00	Norfolk (WVEC) (WVEC)		8/23/12
44.1	Normal Line / SPOT	09/17/12-09/17/12	9	:30	11:35P- 12:02A (ET)		1						1	\$115.00	\$115.00	Norfolk (WVEC) (WVEC)		8/23/12
45.1	Normal Line / SPOT	09/17/12-09/17/12	9	:30	10:58A- 12P (ET)		2						2	\$130.00	\$260.00	Norfolk (WVEC) (WVEC)		8/23/12
46.1	Normal Line / SPOT	09/17/12-09/17/12	6	:30	12:02A- 1:06A (ET)		1						1	\$25.00	\$25.00	Norfolk (WVEC) (WVEC)		8/23/12
47.1	Normal Line / SPOT	09/17/12-09/17/12	6	:30	12P- 12:57P (ET)		2						2	\$110.00	\$220.00	Norfolk (WVEC) (WVEC)		8/23/12
48.1	Normal Line / SPOT	09/17/12-09/17/12	6	:30	3:58P- 4:58P (ET)		1						1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)		8/23/12
49.1	Normal Line / SPOT	09/17/12-09/17/12	6	:30	4:58P- 5:29P (ET)		1						1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)		8/23/12
50.1	Normal Line / SPOT	09/17/12-09/17/12	6	:30	5A- 5:58A (ET)		1						1	\$130.00	\$130.00	Norfolk (WVEC) (WVEC)		8/23/12
51.1	Normal Line / SPOT	09/17/12-09/17/12	6	:30	5:29P- 5:58P (ET)		1						1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)		8/23/12
52.1	Normal Line / SPOT	09/17/12-09/17/12	6	:30	6P- 6:30P (ET)		1						1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)		8/23/12
53.1	Normal Line / SPOT	09/17/12-09/17/12	6	:30	5:58A- 7A (ET)		1						1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)		8/23/12
54.1	Normal Line / SPOT	09/17/12-09/17/12	6	:30	6:58P- 7:28P (ET)		1						1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		8/23/12
55.1	Normal Line / SPOT	09/17/12-09/17/12	6	:30	7A- 9A (ET)		1						1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)		8/23/12
56.1	Normal Line / SPOT	09/17/12-09/17/12	6	:30	7:28P- 7:57P (ET)		1						1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		8/23/12

CONFIRMATION CONTRACT Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

G 11 S	WVEC 613 Woodis Ave. Norfolk, VA 23510 reer, Margolis, Mitchel (GMMB) 010 Wisconsin Ave NW uite 800 //ashington, DC 20007	Sc Ad Pr Br Sa Sa Bu Ph CF Ac	contract # chedule Dates dvertiser gency/T-Code roduct rand alesperson ales Office uyer Name none/Fax PE count Types Illing Type comments	848153 09/12/12-09/17 Obama for Ame Greer, Margolis, Political - US Pre DEMOCRAT - Ol Blair, Cheryl (22 TeleRep - Philac NAGELBERG, DA (202) 338-6919 1536 National/Politica Weekly/Irregula OBAMA 9/11	rica (Mitch esider BAMA 05) lelphi N /	hel (GMM ht (1174) I FOR AMI	ERICA (161567)	Date En Last Mo Entered CO-OP Headlin Demo Order To Package Commis Net Tot: Sales Ta	dified () I By e # () ype e Deal ssion %	08/14/12 08/23/12 Penne Marsh No 06269313 Normal 15.00 \$5,520.75 \$31,284.25		Norfolk (WVEC) (V By Broadcast Month Sep. 2012 Grand Total:		\$36,809 \$36,809	
Lin	e Line Type / Break Type (Ref #) Da	ates Sec	Length	Run Times	CD\//	Mo Tu	We Th	Fr Sa Su	Spots	Rate	Total		Station	Commonts	. T	Entoror
	57.1 Normal Line / SPOT 09/17/12-09,			+	JF VV	2	vve III	1 11 3a Su	2 Spots	\$100.		00 00 Norfalls (Station WVEC) (WVEC)	Comments		Entered 3/23/12
	09/1//12-09	11/12	3 .30 9A- 1UA	(LI)		2				\$100.	UU \$2	OU.UU NOITOIK (WVLC) (WVLC)		8	(23/12

CONFIRMATION CONTRACT

Accepted-Station:

Date:

Comments:

Date:

Accepted-Agency/Advertiser: